

The Times "Buy at Home" Dept.

A TRIUMVIRATE OF REAL EVILS

Factors Which Affect Well Being of Farmers
Bad Book Worst Robber



Weather, Books and Roads Contribute Largely to the Influences of Rural Life—All Are Factors in Favor of the Mail Order House and Against Local Merchant.

(Copyrighted, 1914, by Thomas J. Sullivan.)
Weather, books and roads contribute largely to the influences of rural life. Bad weather and bad roads mean—books.

And books they say are the light-houses erected in the great sea of time. They are masters who instruct us without rods or ferules, without words or anger, without bread or money. If you approach them they are not asleep. If you seek them they do not hide. If you are ignorant they do not laugh.

But the worst robber in all the world is a bad book. It has long been the devil's policy to keep the masses of mankind in ignorance; but, finding that they will read, he is doing all in his power to poison their books. Now, let's see what our rural friend is reading. Oh, rara avis! Oh, book without parallel in the history of commercial destruction! "The book" is a huge pictorial, tricolored retail catalogue.

The catalogues of mail order houses are a kind of leaky boat on the waters of temptation; some of the temptation will get in anyhow.

Mud a Great Help Too.

What is more natural with gloom, darkness, rain and mud surrounding a farmer or suburban dweller, when to venture forth means either a sacrifice of self or faithful horses, than for him to turn to the alluring catalogue for both pastime and a means of procuring the necessities of life? Thus it can be seen that the third and best factor in favor of the catalogue houses is mud.

Man is measured by his deeds, and it seems strange that after mastering the art of reading the stars, discovering the course of the planets, controlling the iron monster, the lightning, the sea and the wind, man shows his inability to conquer the one great problem which is proving such a drawback to the best expression of his life in rural districts as far as social and commercial conditions are concerned. Poor roads seem to be his heritage, his master.

A country's stability is measured by its agricultural importance, as the well being of a nation is like a tree—agriculture is its root; industry and commerce are its branches and its life. If the root be injured the leaves fall, the branches break away and the tree dies. Community pride begins where agriculture leaves off, and both are equal and inseparable in their importance to a healthy, happy, successful existence for man.

Blue Grass Roads Are Best.
It is a pleasure to drive through the blue grass district of Kentucky, where they have what they call macadamized turnpikes. These roads are the equal of any paved city street and of course are passable at all seasons of the year. They cost approximately \$3,000 per mile. The highways in Kentucky are from thirty to sixty feet in width. It is estimated that were the highways of Illinois regulated to fifty feet \$25,000,000 could be added to the wealth of the farmers of the state. That alone would build more than 8,000 miles of road.

Spend \$150,000,000.

This country today has about 2,250,000 miles of public highway, on which it is estimated that the people of the country are spending \$150,000,000 annually. Statistics say we also spend \$2,000,000,000 for alcohol, \$9,000,000,000 for tobacco, and it is said that the ladies spend \$905,000,000 yearly for candy. If all this money could be appropriated for road building we could have a turnpike to the moon.

The principal cause of the Roman empire's downfall was its neglect of agriculture—the exodus of its men and women from the farm to the city, the life there to be spent in extravagant and riotous living. Go to any of our cities today and view the extravagant dress and general trend of life for pleasure and you will feel that the old Roman times are being repeated.

It would seem that the remedy lies in building good roads, narrow if advisable, but firm and hard, and have them all lead to your trading center and to the doors of your local merchants. Then on gloomy, rainy days you can do your marketing, and then "back to the farm" without sacrifice to self or injury to beast.

Nothing tends to make a man a good citizen so much as co-operation with his fellows. No man can live for himself alone. Selfishness leads nowhere but to destruction, strife, bad feeling and disorder. It is one of the meanest of all the vices.

The farmer and the town consumer who patronize the retail catalogue houses also assist materially in the destruction of the local market and trading center. This practice of sending local money out of town merchants is a dangerous habit.

FARMINGTON GREENHOUSES

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JUNE ADDITIONS TO PUBLIC LIBRARY

The World for Sale.
Captain Desmond.
The Right of Way.
Swiss Family Robinson.
The Dominion of Canada.
Ben Hur.
A New Paul and Virginia.
The Trail of the Sand Hill Stag.
Tobogganing on Parnassus.
The Bird's Christmas Carol.
A Geological Store Briefly Told.
Alhambra—4 copies.
Milton's Minor Poems.
As You Like It.
Julius Caesar.
Washington's Farewell Address.
Les Miserables.
Immensee Sturm.
Cyclopedia of Painters and Painting.
Student's History of Philosophy.
Modern European Philosophy.
Plane Geometry.
Virgil's Aeneid.
Kipling's Poetical Works.
Standard English Poems.
Poe's Poetical Works.
Browning's Poems.
The Beginning of German.
German Composition.
German Grammar.
Modern German Prose.
Biography of Josephine E. Butler.
Dickens' Novels—10 vols.
Scarlet Letter.
Don Quixote.
The Story of the Empire.
People Like That.
Lakewood—A Story of Today.
Home Letters of General Sherman.
Why Not?
A Splendid Hazard.
Cardigan.
The Man and His Money.
The Praise of Lincoln.
Hearts and Masks.
Calvert of Strathmore.
The Call of the Wild.
The Car of Destiny.
The Place of Honeymoons.
Virginia of the Airplanes.
Abraham Lincoln—The Boy and The Man.
Hans, the Eskimo.
Aunt Joe's Scrap Bag.
Potential Russia.
One Young Man.
When a Man's a Man.
The Way of the Red Cross.

GEORGE WASHINGTON

George Washington was a vera gooda man. His fadda he keeppa bigga place in Washington street. He hadda great bigga lot planta wees cherra, peacha, plum, chestnuta an' banan' trees. He sells to mena keeppa de stands. Good mana to Italia mana va de Irish. Kikka den vay lika dees.

One tay wen litta Georgia, hees son, vos deess high, like de hoppagras, he takas hees litta hatchet un' he beginna to fool arounda de place. He vas fresh, vos litta Georgia. Poota soon he cutta downa cherra tree lika dees. Dot spoils de cherra crop for de season. Den he goa round and killa de banan an' de peanutta. Putta soon dees. Den he lifta hees fista lika big bunch of banan, and he vos just goin' to give litta Georgia de smacks de snoota if he tolda lia. Hees eyes blaze lika dees.

:: COUNTY CORRESPONDENCE ::

BISMARCK

W. C. Creager of Hoxie, Ark., spent the week-end here with his family. Miss Ethel Perry of Herculaneum is visiting relatives here.

Mr. and Mrs. Eugene Pfeiffer of St. Louis are visiting A. Barth and family.

Miss Kathleen Lentz is spending the week-end with relatives at Elvins.

Dr. and Mrs. W. F. Gale of Marquand arrived here Monday. They will locate in rooms formerly occupied by Dr. Eaton.

B. L. Chance was called to Sparta, Ill., last week by Supt. of the Illinois Southern railroad. Mr. Chance was offered a position in the dispatcher's office.

Misses Ruth Creager and Ethel Lindsey spent Tuesday in Leadwood. Mr. and Mrs. Geo. Allison, who have been visiting Mrs. Allison's parents, returned to their home in Pittsburg, Pa., last Friday.

Miss Irene Barrett has returned from a month's sojourn in Dupon, Ill. Mrs. Furney Ellis of Leslie, Ark., is the guest of her mother, Mrs. W. C. Creager.

Miss Gladys Garrett of Flat River is visiting her aunt, Mrs. Wm. H. Simms.

The Baptist Sunday School will give their annual picnic on July 28th at Milt Matkin's farm.

Harry Dace, a mail carrier, of Little Rock, Ark., is spending his vacation with home folks here.

Chas. Schafer has leased the lot between Lucy's new store building and Dace's restaurant and has erected an air dome.

The Peoples Bank held their annual stockholders meeting last week. Hugh Steele was elected president, J. C. Hunter, vice president, H. E. Evans, secretary. The old board of directors were re-elected, except Mr. Smoling.

Miss Bossie Stevenson of this city and Harry Griffith of Hillsboro were married at Clayton recently. They will reside in Hillsboro.

BRIGHTSTONE

A fine rain fell here Sunday night. Mr. and Mrs. Geo. Milne and little daughter of Des Moines, Ia., are visiting the latter's parents, Mr. and Mrs. Henry Kinneman, of this place.

Miss Eva O'Bannon left Sunday for St. Louis.

Mr. and Mrs. Wm. Dugal of Route 6, Farmington, were visiting home folks on Route 1 Sunday.

Tom Wells has gone to St. Louis to seek employment.

Misses Maggie, Sadie and Jessie Skinner, and Rollo and Cleve Crepps spent the Fourth at Iron Mountain Lake.

Miss Annetta Klein of Farmington is visiting her friend, Miss Edith Lowe.

Miss Sadie Skinner was shopping in Farmington Tuesday.

Harry O'Bannon is visiting his father, H. M. O'Bannon.

Miss Maggie Skinner of Flat River visited her parents, Mr. and Mrs. Geo. Skinner, the latter part of last week.

There will be church at Brightstone Sunday.

Quite a crowd of youngsters from here attended the ice cream social at Knob Lick Saturday evening.

Miss Bettie Douglas of Fredericktown is visiting her sister, Mrs. Joe Brown.

Wm. Lemon spent the Fourth with home folks.

Tom Chapman and wife attended Sunday School Sunday.

J. D. Wells attended the ice cream social at Knob Lick Saturday night.

KNOB LICK

Mr. and Mrs. Robert Marshall of Ironton spent last week with the latter's father, Ed Marshall.

Miss Mary Clark of Syenite visited home folks Saturday and attended the ice cream festival at Rans Canterbury's Saturday night.

John Lemon of Route 3 was a Knob Lick visitor Tuesday.

Mrs. Robert Marshall and daughter, Elsie, spent the day with Mrs. Wm. Marshall, of Route 6, Friday.

Ernest Parrott of Route 3 was a business visitor in Knob Lick Tuesday.

Joe Chapman of near Fredericktown spent Saturday night and Sunday with his family of this place.

Mr. and Mrs. Charley Chapman spent Sunday at the home of Mrs. C. W. Marshall.

Mrs. Alf Clark visited Mrs. Alex Chamberlain one day last week.

Mr. and Mrs. Will Marshall of Route 6 visited Ed Marshall Sunday.

Rollo and Cleve Crepps of Esther were Brightstone visitors Sunday.

Uncle Billy Brewen attended Sunday School at Brightstone Sunday morning.

Willie Clark, who has employment near Fredericktown, visited home folks Sunday.

Thomas Marshall and Gusie Murry were Knob Lick visitors Sunday evening.

Miss Emma Kinnerman returned home from Wisconsin Sunday.

Everett Marshall was a Knob Lick visitor Tuesday.

Mr. and Mrs. Geo. Milne and daughter of Wisconsin are visiting the latter's parents, Mr. and Mrs. Henry Kinneman.

Mr. and Mrs. John Clark and family of Route 3, Fredericktown, attended the ice cream festival at Rans Canterbury's Saturday night.

Mrs. Cora Clark was the guest of Mrs. Maggie Martin one day last week.

Lee Hightower visited Everett Marshall Sunday evening.

J. D. Wells was a Knob Lick visitor Wednesday.

Miss Mary Clark Syenite visited Eva Marshall Wednesday night.

Will Lemon came down from Flat River Wednesday and attended the picnic at Brightstone.

Ella Clark was the guest of her cousins, Maudie and Lena Wells, Wednesday night.

Mr. and Mrs. Smith of Syenite spent Wednesday at the home of J.

F. O'Bannon's.
Miss Maggie Skinner of Flat River is visiting home folks.

COFFMAN

Miss Elsie Govreau of River Aux Vases, who has been spending several months in this neighborhood, returned to her home Saturday.

B. M. Valler and family of Fredericktown spent Sunday in this community with relatives and friends.

A car passed through this village from Chaffee Sunday on its way to Bonne Terre.

Guy Whaley and Earl Winter of New Church passed through this community Sunday afternoon.

Mr. and Mrs. Charley Danieley and little daughter, Alice, of New Church, spent Sunday with Mrs. Danieley's mother, Mrs. Joe Boyd, of this community.

Mrs. Fred Casteel of Libertyville spent Sunday with her mother, Mrs. Joe Boyd.

Mr. and Mrs. Wm. Rodgers and little son, Leslie, of Avon, passed through this community on their way to spend Sunday with Mrs. Rodgers' parents, Mr. and Mrs. Charley Govreau, of River Aux Vases.

Joe Gegg and Raymond Vogt made a business trip to St. Louis last Friday and returned Saturday evening.

Raymond Vogt purchased a new Ford car last week.

Several from this neighborhood attended services at the Catholic church at River Aux Vases Sunday morning.

Mr. Graham, Charley Laws and Henry Bauer motored to Iron Mountain Lake Sunday.

C. Graves, Hugh McFarland, Jas. Bauer, Miss Ella Graves, Miss Lizzie Groff and Miss Viola McFarland spent Sunday in Farmington. Miss McFarland remained for several days.

Misses Eva Haney and Elsie Govreau spent the 4th of July with their friends, Misses Zella Gordon and Viola McFarland.

Evert Barron is clerking in Mr. Graham's store while Mr. Graham's sister is visiting her parents.

Miss Eva Haney spent Sunday afternoon with her friend, Miss Susie Gegg.

Mr. and Mrs. Henry Graves and children spent Sunday afternoon with Jim Haney and family.

Raymond Gegg spent Sunday afternoon with his grandfather, Mr. Since, who is very poorly at this writing.

A surprise singing was given at the home of Mr. and Mrs. Jim Haney July 4th, in honor of Miss Eva's 14th birthday anniversary. Those present were, Mr. and Mrs. Medley and children, Mrs. Adams, Mrs. Hamilton and Mrs. Martha Gegg; Messrs. Graham, Bauer and Evert Barron; Misses Ella Graves, Blanche Patterson, Lizzie Groff, Artie Patterson, Elsie Govreau, Viola McFarland and Hilda Bauer; Guy Haney, Earl Winter, Hugh McFarland, James Bauer, Charley Laws, C. Graves, Henry Bauer, Guy McFarland, Roy Harvey Richey and sister, May. Evert Barron led the singing.

Miss Eva received several nice presents. All had a good time and left at a late hour wishing Miss Eva many more happy birthdays.

Mrs. John Gegg spent Sunday with her father, "Grandpa" Since.

AVON

(Received too late last week.)

Wheat and oat harvesting is the order of the day in this community.

Prof. Paul Price of St. Louis, spent a few days recently with his mother and brother, H. S. Price, and family.

A. J. Gordon went to Ste. Genevieve Sunday on a business trip, returning the following day.

Mr. and Mrs. Robt. Whitener left Sunday for Stoddard county, where they expect to spend the Fourth with the former's parents.

Mr. and Mrs. Thos. Halter and little daughter of Farmington were guests of Mrs. Halter's brother, Edward Boyd, and family.

Mr. and Mrs. Charles Blackledge were guests of Mr. and Mrs. E. L. Rodgers last Sunday.

Willie Gordon of St. Louis came down last week for an extended visit with relatives in this community.

Those who spent Monday with H. E. Boyd and family were, Mr. and Mrs. Thos. Halter and baby of Farmington, Mr. and Mrs. Aug. Brown and daughter, Roberta, of Minnith, Mrs. Tucker Boyd and children and Mr. and Mrs. Johnnie Boyd.

Mr. and Mrs. W. H. Blackledge and little sons, Bill and Chas. Philip, spent Saturday night and Sunday, guests of Mrs. Blackledge's parents, Mr. and Mrs. P. S. Cole, of Farmington.

Prof. C. A. Rodgers returned last Saturday to Blytheville, Ark., after having spent a few days with his parents, Mr. and Mrs. E. L. Rodgers.

Elliot Gordon, who has a position at State Hospital No. 4, spent a few days last week with his parents, Mr. and Mrs. A. J. Gordon.

Tucker Boyd was a business visitor at the County Seat Monday.

E. L. Rodgers and son, E. L. Jr., attended the Masonic Lodge at Libertyville Saturday afternoon.

Mrs. J. M. Blaylock and Mrs. Jas. Dix and children spent a few days last week the guests of relatives and friends in the Lead Belt.

Misses Beulah and Irah Danieley spent over Saturday night with their friends, Misses Inus and Maybelle Heberlie, of New Church.

Willie Ragdale, accompanied by his friends, Miss Mayme Smith and Jessie Smith, motored down from Farmington last Thursday evening and attended church at Pleasant Hill.

Mr. and Mrs. Richard Adams and children and Mrs. Dr. Hamilton of Coffman were Avon visitors Monday afternoon.

Evangelist John Huff conducted church services at the Pleasant Hill church several evenings last week.

R. J. Huffstutler of Fredericktown spent last Thursday with his sister, Mrs. Wm. Sheer, and family.

Reverend Siberel of Cape Girardeau held services at New Church Saturday evening, Sunday morning

and evening. Quite a number were present at each meeting. Those from this place who attended were: Mr. and Mrs. C. A. Boyd and little daughter, Laura Belle, and Douglas, and son, Allen; Mr. and Mrs. Emmett Boyd and son, Harvey Earl; Mr. and Mrs. Robert Danieley and daughters, Beulah and Irah; Mr. and Mrs. Wm. Rodgers and little son, Lester; Prof. E. L. Rodgers of New Madrid, and Misses Ethel and Edith Rodgers.

VALLE'S MINES

Charlie McClain of St. Louis was the guest of his sister, Mrs. Jas. Bunt, Wednesday.

Misses Pearl Whitesel and Blanche Sykes, Clarence, Earl and Arthur Sykes attended the picnic at Festus Wednesday.

Mrs. L. Richardson and children were guests of her sister at Hazel Run Tuesday.

Mr. and Mrs. C. R. McClain and son, Mr. and Mrs. Harry Linquest of Bonne Terre, Mr. and Mrs. Henry Vanvier and daughter, Misses Agnes and Lillie McLane and brothers, Albert and Bennie of Flat River, spent the Fourth here on an outing.

Mr. and Mrs. Wm. Wilkison and daughter of Melzo visited at the home of Mr. and Mrs. Jas. Bunt Wednesday.

Misses Gladys and Mary Mosteller of Bonne Terre were visitors here one day this week.

Harry Lester was the guest of his family here a few days this week.

Mr. and Mrs. W. H. Bunt spent Wednesday in Festus with their daughter, Mrs. Frank Williams.

Nelson White of Festus was the guest of his parents Tuesday and Wednesday.

Mr. and Mrs. Lon Bunt were guests of their parents, Mr. and Mrs. Alex Henroid.

Steve and Ab Sykes were DeSoto visitors Thursday.

Mr. and Mrs. Gus Fraizer visited Frank Harverstick and family Wednesday.

Mrs. Mayme Turley and Mrs. Effie Turley visited at the home of Mr. and Mrs. Jim Waters Friday.

Mr. and Mrs. Ed Richardson visited his brother here Friday evening.

Mrs. Effie Turley was the guest of Mrs. W. E. Heaton Saturday afternoon.

Arthur Sykes of Flat River was the guest of his parents here a few days last week.

Those who attended the picnic at Roughly were: Paul Perret, Otto Doe, Nina Benham, Hazel Waler, Mr. and Mrs. Geo. Barbery and Mr. and Mrs. M. Bentley of Hazel Run; Curtis Walker, Amos and E. Aubuchon, Lawrence Richardson, John and Lawrence Lahay, Susie and Elsie Richardson and Edna Morris of French Village; Misses Edna and Anna Heaton, Cora Busher, Messrs. Edw. Heaton, Charley Busher, Jesse Katty, Dave Fraizer, Charley Shannon, Charley Turley, Arthur and Earl Sykes, Maurice Whittell, Bud and Albert Riddle.

Miss Cora Busher was the guest of relatives in Festus a few days this week.

Misses Mary Stephens and Sabie Larkins of St. Louis are visiting at the home of Mrs. Effie Turley.

Edw. Heaton, Bud and Albert Riddle, Shelt Richardson and son, Walter Thurman, attended the party at Mr. and Mrs. D. Hawk's Saturday night. They report a good time.

Miss Mary Stephens was the guest of Miss Pearl Whittell Sunday evening.

H. C. Rhodes visited at the home of W. E. Heaton Sunday evening.

Harry Richardson and Wm. Doe of Hazel Run were visiting here Sunday evening.

John Rowe and Edw. Heaton were in Festus Sunday evening.

Bud Riddle visited at the home of S. A. Sykes Sunday.

BUSINESS COLLEGE NOTES

E. M. Freeman called at the College Monday forenoon. He was returning to his position in St. Louis, after a short visit home. Ed says there are any number of positions in St. Louis to be filled by those who have had business training. He was offered a better position with an increase of 25 per cent in salary and probably begun at the new position Tuesday morning.

Messrs. Lloyd and Ed Horton of Doe Run enrolled for the combined course last week. Miss Susie Morris, of Route 2, sent in her enrollment for the shorthand course the first part of the week.

Miss Emma Herbst and Archie Cook have returned to their studies after having spent the Fourth with home folks. Mr. Cook was in Rozele and paid a short visit to Ironton.

A letter was received by Miss Lawrence this week from Miss Frankie Hamilton. Frankie is getting along nicely and seems to be very well pleased with her position in St. Louis. She reports that Miss Myrtle Lovelace, who left here at the same time is also well pleased and doing satisfactory office work.

Miss Lois Hunt received a letter from Miss Johanna Saling, who has a new position with a wall paper company in St. Louis. Miss Saling advises that Maude Richter is still employed at the Grand Leader.

Mr. Clint Rogers called Tuesday to pay his respects to Prof. Boothart and the college. Mr. Rogers is now working in the Development Department of the San Francisco Railroad Company, where he has been employed for eight years. He is one of the numerous old students who has "made good." He also reports that competent office help is scarce in St. Louis and those who have been properly trained secure good salaries and the choice of positions.

Sad days approach for the man who looks younger than his age. He will have to wear a placard certifying that he is too old for military service.

Perhaps the truth of the matter is that the Russian soldier feels a certain delicacy about suddenly starting to fight a German soldier whose offers of beer he has been accepting for several months.

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